

PRINCE PALI (SOFTWARE ENGINEER) – Full Stack .Net Developer

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Summary

Software developer with 4 years of experience, possessing a meticulous and disciplined approach to gathering and understanding requirements, breaking down specifications, designing, developing, and delivering flawless software solutions with a core focus on scalability and robustness. Strong hands-on experience in Web & E-Commerce Website solutions based on the Microsoft stack, including SQL Server, C#, ASP.NET MVC, ASP.NET Core, Web API, Visual Studio, and VB.NET, along with front-end technologies like HTML, CSS, jQuery, Bootstrap, and AngularJS. Experienced in working with open-source technologies and NoSQL databases such as MongoDB. Additionally, well-versed in cloud-based development using Microsoft Azure. A tactical planner and complex analytical thinker with expertise in E-Commerce products and Product based platforms.

Skills

- **4 years** of experience in Web Development.
- Solid grasp and experience with **.Net Core, ASP.NET MVC, ASP.NET, C#, .NET, VB.Net, OOPS, Design Patterns, SOLID Principles and WEB APIs** using **Microsoft Visual Studio**.
- Good knowledge and ample work experience in **Dapper, LINQ** and **Entity Framework Core**.
- Knowledge of Front-end languages like **jQuery, JavaScript, Bootstrap, AJAX**.
- **Angular and AngularJs** (JavaScript framework for building UI and Single page applications).
- Page structure and styles using **HTML, CSS**.
- Extensively working on database **Microsoft SQL Server** for scripting **SQL queries, Stored Procedures, Functions, Views, Tables, CTE and Recursive CTE's** and using tools like **SQL Profiler** in day-to-day work. Creating **Indexes** for tables and other performance related tasks.
- Working with open-source technologies and NoSQL databases such as **MongoDB**
- Experience in **Cloud Based Development with Microsoft Azure using .Net Technologies**.
- Application builds and releases with **Release Management (CI/CD)** under **Azure DevOps**.
- Experience with code versioning handling tools like **GIT, SourceTree**.
- Good Experience with **Agile Development Methodologies**. (SDLC) For example, **Planning, Designing, Developing, Testing, Deploying and Code Reviewing**.
- Integration of API's, API Tools using like **Postman and Swagger**.
- Enjoy new challenges and willing to take on extra responsibilities to get work done.

Experience

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| • Intrics Solutions Pvt. Ltd (RD Solutions - Software Engineer) | (Jan 2025 - Present) |
| • Axtrum Technologies Pvt. Ltd. (Software Engineer) | (July 2022 – Dec 2024) |
| • VBS (Software Developer Intern) | (Jan 2022 - July 2022) |

Work History

Software Engineer

Intrics Solutions Pvt. Ltd. (RDSolutions)

Jan 2025 to Present
Noida, Uttar Pradesh, India

Projects: Intrics Platform & W4 Catalog

Technologies: ASP.Net Core, ASP.NET, ASP.NET MVC, C# .NET, Angular, Rest API, Entity Framework Core, MS SQL Server, Azure DevOps, Azure Functions, Azure Blob Storage, XML, Json, WebAPI, MongoDB, VB.Net, Azure

Description: Intrics Platform is a comprehensive solution that enables brands to analyze their market competition by comparing products, prices, materials, sizes, and other attributes. This platform aggregates product information from multiple sources, including online data scraping, physical store data collection, and independent research. Brands can purchase access to this platform to gain insights into competitor pricing and product trends across different regions.

A key feature of the platform is Product360, which allows users to upload their products and match them with similar products in the MyCatalog feature. Users can link or unlink products using the linking feature, ensuring accurate product mapping. Additionally, the platform provides market-wise insights, allowing brands to analyze product variations and pricing differences across different regions.

The W4 Catalog plays a crucial role in validating and structuring the collected data, enhancing its accuracy and reliability within the Intrics Platform.

Roles and responsibilities:

- Create planning, designing and roadmap for new application or application feature and services.
- Worked on developing new features and modules by understanding business requirement and applying logical thinking to develop feasible solution.
- Develop high-quality, high-performance, beautiful, maintainable front-end code using every technology mentioned above.
- Writing complex database queries using MS SQL Server, fetching data through MongoDB and Create and maintain APIs.
- System support and maintenance, debug, and fix bugs, solve the issues
- Worked in Azure Devops Boards tickets process, attending daily stand up and completing tasks in sprints and on assigned tickets and User Stories.
- Code Reviews and Testing

Software Developer
Axtrum Technologies Pvt. Ltd.

July 2022 to Dec 2024
Noida, Uttar Pradesh, India

Projects: The Fragrance Shop (<https://www.thefragranceshop.co.uk/>),
BetterCommerce Projects (WhatsApp API Chatbot, Damensch)
(<https://www.bettercommerce.io/>),
2 Internal Applications for TechData (<https://www.techdata.com/>).

Technologies ASP.Net Core, ASP.NET, ASP.NET MVC, C# .NET, AngularJS, jQuery, Rest API, LINQ To SQL Tool, Dapper, Entity Framework, MS SQL Server, Azure App Service, Azure WebJobs, Azure Functions, Azure Blob Storage, XML, Json, Web API

Description: Team is working on number of projects. The Fragrance Shop, BetterCommerce are E-Commerce projects, Where BetterCommerce is the Product of a company which is Headless Commerce to create web, android and iOS applications by providing the API to clients. Which is ready to use API to create a fully functional website like for example membership, Subscription and many more features.

The Fragrance Shop (TFS) is one of the leading perfume retailers in the UK. They specialize in selling perfumes and home fragrances, and me and my team work on the development and enhancement of this website.

CSP Billing application to do complex database operation to process data and return results as excel sheets. Our services are having huge global footprints. Handling 1000s of customer data with millions of transactions on daily basis.

Roles and responsibilities:

- Create planning, designing and roadmap for new application or application feature and services.
- Worked on developing new features and modules by understanding business requirement and applying logical thinking to develop feasible solution.
- Develop high-quality, high-performance, beautiful, maintainable front-end code using every technology mentioned above.
- Writing complex database queries using MS SQL Server.
- System support and maintenance, debug, and fix bugs, solve the issues
- Worked in jira tickets process, attending daily stand up and completing tasks in sprints and on assigned tickets.
- Code Reviews and Testing

Education

Bachelor of Technology: Information Technology Rashtrasant Tukadoji Maharaj Nagpur University	2018-2022 Nagpur, Maharashtra, India
HSC (Intermediate) Shivaji Science College - MSBTE	2016-2018 Nagpur, Maharashtra, India
SSC (Matriculation) Nehru English High School - MSBTE	2015-2016 Nagpur, Maharashtra, India