

Arunasree Arpula

Graphic Designer | WordPress Designer | Presentation Designer

Jagtial, India | +91 8309468220 | aruna.aruna06@gmail.com

Portfolio: <https://drive.google.com/drive/folders/0B0lokNZE5YVbbl9OdjNxbkw5V28>

Career Summary

Creative Graphic & WordPress Designer with 2+ years of hands-on experience in designing websites, landing pages, social media creatives, and professional presentations. Skilled in Adobe Photoshop, Illustrator, WordPress, Google Slides, PowerPoint, and AI design tools. Seeking an opportunity to contribute creative value while continuing to grow professionally.

Key Skills

- Adobe Photoshop & Adobe Illustrator
- WordPress Website & Landing Page Design
- AI Image Creation Tools
- Google Slides & MS PowerPoint (Infographics & Presentations)
- Website Template Design
- Deadline Management & Team Collaboration

Professional Experience

Graphic Designer – Digital Business Club (Remote) | Feb 2024 – Present

- Designed 100+ social media and website creatives using AI and Adobe tools.
- Created and customized WordPress landing pages and templates.
- Developed professional presentation templates for business use.
- Collaborated remotely with teams to meet tight deadlines.

Graphic Designer – Ladder Media (Remote) | Dec 2022 – Jan 2024

- Designed engaging PowerPoint and Google Slides presentations.
- Applied visual storytelling, alignment, and infographic principles.
- Delivered client-ready designs within deadlines.
- Worked closely with team members to maintain brand consistency.

Portfolio Highlights

- Digital Business Club – Homepage & Event Pages (WordPress)
- Startup Talk Event Page – <https://digital-business-club.org/startup-talk/>
- Consulting Website – <https://connert-weiss-consulting.de/>
- Video Artist Contribution Landing Page – <https://digital-business-club.org/contribute-as-cutter-video-artist-video-animator/>

Education

Bachelor of Science (Computer Science)

Kakatiya University | 2000 – 2002 | 60%