



VEDANT BHONGADE

M.B.A.-Marketing Management

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CAREER OBJECTIVE

MBA graduate specialized in Marketing, seeking a challenging role to apply skills in market research, brand management, and digital marketing to drive growth and create impactful marketing strategies

INTERSHIPS

AdityaBirlafashionand retail Ltd (pantaloons)

Pune, Maharashtra
May 2025 - Jul 2025

Completed internship at Aditya Birla Fashion & Retail Ltd. (Pantaloons), Pune, on “Customer Feedback on Overall Shopping Experience.” Conducted surveys and data analysis to study customer satisfaction and buying behavior, while gaining exposure to retail operations, merchandising, CRM, and backend processes. Applied marketing concepts in practice, enhanced problem-solving and communication skills, and was recognized for being proactive and focused.

EDUCATION DETAILS

M.B.A. - Marketing Management	Ramachandran International Institute of Management, Pune	Pursuing	2024-2026
B.Sc. - microbiology	Shivaji Science College, Nagpur, Nagpur	73.0%	2020-2023
Higher School Education - MSBSHSE	Rashtramata Indira Gandhi jr college, Bhandara	69.69%	2020
Secondary School Education - CBSE	Royal public school	81.00%	2018

CERTIFICATIONS

- Executivediplomain clinical research and management
- Market research
- Excel Dashboard for business analytics
- AI in digital marketing
- Business Analytics
- International business consulting certificate
- Microbiologist society
- AKumen

CO-CURRICULAR ACTIVITIES

Workshop on Power BI

Completed hands-on Power BI training (Office Master, Aug 2024) focused on data visualization, dashboard creation, data modeling, DAX, and interactive reporting for data-driven decision-making.

Data Analytics Project | Power BI Workshop

Executed anend-to-enndata analyticsproject using Power BI, involving data modeling, DAX, and interactive dashboard creation for actionable business insights.

Visit to NSE

VisitedtheNational Stock Exchange (NSE) to gain insights into stock market operations, trading mechanisms, and financial regulations

RIIM international conference (RIC) 2025

Participated in RIIMInternational Conference (RIC) 2025 on Emerging Trends in Global Business Management, gaining key insights on global challenges, innovative strategies, and evolving management practices.

EXTRACURRICULAR ACTIVITIES & ACHIEVEMENTS

- State level basketball championship
 - District level basketball championship
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KEY SKILLS

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| • Marketing strategy | • Market research and analysis |
| • business intelligence tools | • Relationship building |
| • strategic thinking | • Data-driven decision making |
| • Retail & merchandising knowledge | • Advertising & promotional strategy |
| • Adaptability & quick learning | • SEO |