

Prajwal Rakhade

Pune, Maharashtra, India | prajwalrakhade1121@gmail.com | 9195 0373 95 98

linkedin.com/in/prajwal-rakhade | github.com/prajwalr1121

Professional Summary

Results-driven Web Developer with 3.5+ years of professional experience in front-end and back-end development. Proficient in developing responsive, SEO-optimized, and user-friendly websites using HTML, CSS, JavaScript, PHP, WordPress, Shopify, and Bootstrap. Adept at working with page builders like WPBakery and Elementor. Demonstrated expertise in website performance optimization, UI/UX design, and cross-browser compatibility. Proven ability to collaborate with cross-functional teams and deliver scalable, high-performance web applications that meet client requirements.

Education

Kamla Nehru Mahavidyalaya, Nagpur Master's in Computer Application August 2019 – June 2021

- **Coursework:** Computer Science, Database Management System, Operational Research, Web Technologies

Experience

Jr. Web Developer Engineer, Animagix Design Studio, Pune, Maharashtra March 2024 – August 2025

- Specialized in front-end and back-end web development utilizing HTML, CSS, JavaScript, Bootstrap, PHP, Shopify and WordPress to create responsive, high-performance websites that meet industry standards. Developed and refined SEO optimization techniques and performance tuning strategies to enhance site visibility and increase website load speeds.
- Collaborated effectively with cross-functional teams across design, marketing, and IT to ensure cohesive brand messaging and user-focused website designs. Maintained and enforced coding standards and best practices throughout the development process, ensuring clean, maintainable code and delivering user-centric websites that aligned with organizational goals. Worked closely with stakeholders to gather requirements, provide technical insights, and integrate feedback for optimal functionality.

Sr. Web Developer, Cre80v Technology, Nagpur, Maharashtra March 2022 – February 2024

- Led development and optimization of web projects using JavaScript, PHP, and WordPress, with a focus on streamlining backend architecture to improve overall functionality, scalability, and performance. Designed and implemented customized solutions that enhanced user experience and met project-specific needs.
- Significantly enhanced website performance by employing efficient coding practices and optimizing server-side processes, which improved load times by up to 35 percent and reduced resource usage, ultimately contributing to smoother and faster user interactions.

Web Developer Trainee (Angular), ThinkerSteps Private Limited. Nagpur, Maharashtra Sept 2021 – Dec 2021

- Developed dynamic, single-page applications using Angular as a Web Developer Trainee, gaining hands-on experience in component-based development and building modular, reusable code for efficient project scaling.
- Collaborated with senior developers and team members to implement front-end solutions, actively participating in coding reviews and agile development cycles that ensured high-quality deliverables and timely project completion.

Web Developer Internship, OceanTech Private Limited. Nagpur, Maharashtra June 2021 – August 2021

- Contributed to the development and structuring of responsive web pages using HTML5, ensuring semantic and accessible code that aligned with industry standards and enhanced user experience across various devices.
- Collaborated closely with designers and backend developers to integrate HTML layouts with CSS and JavaScript, building interactive and visually engaging websites while adhering to project specifications.
- Enhanced foundational skills in responsive design principles and media queries, supporting optimal display across mobile, tablet, and desktop views to create seamless browsing experiences.

Projects

Bolt Today | [Salesforce Partner]

www.bolt.today

- Spearheaded the development of responsive web pages using HTML5, CSS3, JavaScript, PHP, and Bootstrap, achieving 99 percent accessibility and ensuring seamless performance across devices and browsers.
- Implemented cross-browser and cross-device compatibility testing to deliver a consistent user experience, enhancing accessibility standards and improving usability for all audiences.
- Optimized page load speeds and user interactivity through efficient code structuring, resulting in improved user retention and overall site performance.

DEIA Catalyst | [US Cunsulate]

www.deiacatalyst.org

- Developed and implemented dynamic JavaScript functionalities and server-side PHP code to enhance interactive features and enable seamless dynamic content loading.
- Boosted user engagement by creating responsive, interactive elements that adapt to various devices and screen sizes, elevating the overall user experience.
- Collaborated on form validations and real-time data updates, improving site functionality and ensuring a smooth user journey across all platforms.

Neologic Engineers | [Engineering Website]

neologicengineers.com

- Customized site layout and design elements to align with the brand's identity, utilizing CSS, PHP, and JavaScript for consistent styling and functionality across the website.
- Enhanced usability and aesthetics by refining design components, creating a visually appealing and intuitive interface tailored to the company's branding standards.
- Implemented cross-browser compatibility and optimized page load times, ensuring a seamless experience for users on various devices and platforms.

Buy Authentic Konkan Food Products Online | Kokan Delights

kokandelights.com

- Developed a fully responsive restaurant website using WordPress, integrating custom PHP, HTML, CSS, and JavaScript to deliver a seamless user experience across all devices.
- Using WPBakery Page Builder for flexible content creation and layout management..
- Customized theme elements and templates to reflect the brand's identity and ensure visual consistency throughout the website. also integrated dynamic menu sections and contact forms, enhancing interactivity, and streamlining customer engagement.

Safedog | [Shopify]

<https://safedog.com.au/>

- Integrated essential Shopify functions to streamline product management, order processing, and customer interaction, enhancing the site's e-commerce capabilities.
- Optimized page layout and navigation for a seamless user experience, focusing on speed and accessibility to support high-volume transactions.
- Customized Shopify themes and responsive design principles were used to ensure that the site adapts beautifully to various devices, improving user retention and engagement on both desktop and mobile devices.

Achievements

- Merit Award in the AICPTR Talent Search Exam.
- Bronze Medal in the Open National Karate Championship.
- Completed Short Term Course in Computer and Hardware Networking.
- First Prize in the Marathi Sahitya Sangha Competition for three years in a row.

Technical Skills

- **Languages:** HTML, CSS, JavaScript, PHP, SQL, Bootstrap.
- **Frameworks and CMS:** WordPress, Bootstrap, Shopify.
- **Tools:** Git, WPBakery, Elementor, Shopify Liquid.
- **Concepts:** SEO Optimization, User Interface / User Experience, Responsive Design, Cross-browser compatibility.