

PUNAM YASHWANTRAO SHIVANKAR
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Career Objective

To obtain a challenging position as a Web Designer where I can effectively contribute my technical skills, creativity, and dedication to continuous growth and development of the organization and myself.

Technical Skills

- **Web Technologies:** HTML, CSS, Basic JavaScript
 - **WordPress Tools:** Plugins, Pagelayer, Elementor, WooCommerce, LatePoint, TSpoll
 - **Programming Languages:** C, C++
 - **Design Tools:** Adobe Photoshop
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Professional Experience

Assistant Web Designer

Fresco Software Solutions Pvt. Ltd. | Jan 2023 – April 2025 (2 years 4 month of experience)

- Designed and maintained websites for international clients using WordPress.
 - Designed and wrote original SEO-optimized blogs using WordPress.
 - Applied keyword research, meta descriptions, alt tags, and heading tags to improve rankings.
 - Tracked performance using Google Analytics and Search Console.
 - Integrated Elementor, WooCommerce, and other plugins to enhance functionality.
 - Collaborated directly with clients and delivered timely updates based on feedback.
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Projects

Education Domain – Client: USA

- Full website design using WordPress tools and plugins.
- UI graphics created in Adobe Photoshop.

- Utilized plugins such as WpForms and LatePoint
- Effectively gather and manage client requirements to deliver tailored solutions aligned with project objectives.
- Maintained site and updated as per client needs.

Healthcare Domain – Client: USA

- Appointment feature added with LatePoint plugin.
- Maintained site and updated as per client needs.
- Utilized plugins such as WpForms and LatePoint
- Effectively gather and manage client requirements to deliver tailored solutions aligned with project objectives.

Charity Domain – Client: Africa

- Donation-focused site built with WordPress and plugins.
- Managed all updates and layout using Photoshop.
- UI graphics created in Adobe Photoshop.
- Effectively gather and manage client requirements to deliver tailored solutions aligned with project objectives.

Hollywood Entertainment Site – Client: USA

- Created voting feature using TSpoll plugin.
- Designed engaging visuals for better user experience.
- UI graphics created in Adobe Photoshop.
- Maintained site and updated as per client needs.
- Effectively gather and manage client requirements to deliver tailored solutions aligned with project objectives.

Business Domain – Client: USA

- Used Elementor for layout, WooCommerce for product listing.
 - Designed according to brand guidelines and client vision.
 - UI graphics created in Adobe Photoshop.
 - Maintained site and updated as per client needs.
 - Effectively gather and manage client requirements to deliver tailored solutions aligned with project objectives.
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Education

M.Sc. (Computer Science)

Makhanlal Chaturvedi University, Bhopal

2025 – 70%

BCA (Bachelor of Computer Applications)

Dhote Bandhu Science College, Gondia

2022 – 76%

Certifications & Achievements

- Certified by IIT Bombay in C, C++, MySQL
 - Completed advanced computer training in Tally and Busy
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Academic Skills

- Completed academic projects in WordPress.
 - Designed functional websites in education, healthcare, charity, and business domains.
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Personal Information

Name: Punam Yashwantrao Shivankar

Languages Known: Marathi, Hindi, English

Date of Birth: 01/03/2000

Marital Status: Single

Nationality: Indian

Gender: Female

Current Address: Wipro Circle Hinjewadi, Pune.

Permanent Address: At Halbitola Post Khamari Th. Dist. Gondia Maharashtra

Declaration

I hereby declare that the information provided above is true to the best of my knowledge and belief.

Signature

Punam Yashwantrao Shivankar

