

ADITI JAISWAL

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EDUCATION

Ajay Kumar Garg Engineering College
BTech in Information Technology - CGPA - 8.04

November, 2020 – June, 2024

Ghaziabad, India

EXPERIENCE

DeltaX

Feb 2024 – July 2025

Associate Product Engineer

Bengaluru, India

- **Hitlist Feature for Sales Optimization**
 - * Designed and developed the Hitlist feature for sales targeting, improving **lead qualification efficiency**.
 - * Built **25+ RESTful API endpoints**, wrote **optimized stored procedures**, and added **indexes** for faster database performance.
 - * Achieved **30–40% improvement** in DB speed and significantly faster API response times.
- **Centralized Activity Logging System**
 - * Implemented a centralized logging service using **ASP.NET Core**, **EF Core**, **Redis caching**, and **structured logging**.
 - * Integrated **Elastic APM** for distributed tracing and end-to-end performance monitoring.
 - * Captured **100% of field-level changes** with actor, action, timestamp, and affected entity details.
 - * Enhanced performance using **SQL partitioning**, indexing; Deployed with **Jenkins CI/CD on IIS**.
- **Automated Follow-Up Notification**
 - * Built a **background service** that runs every **5 seconds** to trigger timely follow-up alerts.
 - * Supported dynamic updates like **editing** and **snoozing** of follow-ups to ensure accurate scheduling.
- **Storage Client Integration & File Migration**
 - * Created a **Storage Client NuGet package** used by **15+ services** for secure and unified file operations.
 - * Integrated client into LeadX.API, replacing **100% of direct S3 calls**.
 - * Migrated over **10,000+ files** to the new Birdigo bucket.
- **Bulk Lead Upload Enhancement**
 - * Implemented a **Hangfire job** to auto-create **Contacts** for uploaded Leads, improving data consistency.
- **User Access Enforcement & Session Expiry**
 - * Built a **daily background job** to expire sessions of users who lost access to their **Google accounts**.
- **Maintenance & Quality Assurance**
 - * Authored **BDD test cases** to ensure API correctness and applied **hotfixes** for critical production issues.

EngineerHub

May 2022 – Jan 2023

Frontend Web Developer

Remote

- **Frontend UI Development using React.js**
 - * Designed and deployed **UI components** using **React.js** and **Material UI**, ensuring consistency and reusability.
 - * Integrated **RESTful APIs** and ensured **cross-browser compatibility** and smooth user experience.

PROJECTS

Full-Stack Client Portal [↗](#) | Next.js, MongoDB, Clerk, Razorpay, Redis

March 2024

- Developed a secure client portal with **Google and phone number authentication** using **Clerk**.
- Integrated **Razorpay** for payments and **Dropbox API** for seamless document uploads and management.
- Enabled **WhatsApp notifications** via **MyOperator** for post-payment alerts to users.
- **Automated email notifications** sent to users after successful payments to confirm transactions.

CODING PROFILE

LeetCode [↗](#)

CodingNinja [↗](#)

- Solved more than 400 DSA problems across multiple online judge platforms.

TECHNICAL SKILLS

Languages: C# ,C++, JavaScript, SQL, HTML5, CSS

Technologies/Frameworks: ASP.NET, RESTful APIs, Next.js, React.js

Version Control: GitHub, Bitbucket

Developer Tools: Visual Studio, SSMS, VS Code, Postman, Jenkins, Figma

Project Management: Jira, Agile Methodology