

Resume

Prashant Dhoble

Nagpur, Maharashtra

IN +91 9561596650

LinkedIn profile

prashantdhoble1706@gmail.com

Career Objective

I am a hardworking digital marketing professional with good knowledge of Social Media Marketing (SMM), SEO, Google Ads, Facebook Ads, and website improvement. I can manage social media pages, use Google Analytics, work on WordPress, and design using Canva. I am looking for a good opportunity where I can use my skills to help grow the company and learn more in the digital marketing field.

Education

JD college Of Engineering

2013-2018

Bachelor's in Engineering, **Mechanical Engineering**

Bhadant Dharmkriti JR College

2010-2012

12th, Science

SSP English High School

2003-2010

10th, Board

Skills

Social Media Marketing (SMM) | Social Media Management | Search Engine Optimization (SEO) | Google Ads | Facebook Ads | Website Optimization and User Experiences | Google Analytics | Wordpress | Good in Canvas | Facebook | Instagram | X (Twitter) | Youtube Seo and Video uploading | Google Ads and Basic Facebook Ads

Experties

Social Media Strategy & Calendar Management | Audience Engagement & Interaction Growth | Content Creation with chatgpt | Post Feeding inside Social media platforms | Basic Graphic Designs | Website Management | HTML | Css | Javascript | React Js

Tools

- SEO : Google Analytics, Google search Console, Google trends, Semrush, Google ads planner.
 - Social media Tool : Basic Hootsuite
 - Writing tool: Quilboat, Grammarly, Chatgpt, Google Gemini, Google Docs
 - Canvas: Brand kit management, presentation designs, background removal tools,
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Certificates

- **Great Learning (Social Media Marketing)** [Certificate Link](#)
 - **Social media Management** (marketing fundas- youtube Detail)
 - **Social media Management** (WsCube-Tech- youtube Detail)
 - Beginner Microsoft Excel (**MH-CIT**)
 - React Js Certificate (Great Learning)
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Work Experience

Sales Executive (Mobile Shop and Accessory). 2023-2025

Freelancer teleCounsellor(Testbook.com. 2022-2023

- Provide personalised career counselling to students aspiring to crack competitive exams like SSC, Banking, Railways, GATE, and more.
 - Connect with students over phone calls to understand their unique learning needs and guide them towards the right Testbook courses that fit their goals.
 - Actively assist students in making informed decisions about their future by offering honest advice and detailed insights into the benefits of each course.
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Availability

- Immediately available for full-time, part-time, or contract positions.
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Declaration

I hereby declare that all the information provided in this resume is true and accurate to the best of my knowledge. I understand that any falsification or misrepresentation of information may lead to disqualification from the selection process.

Date :