

Sanad Hussain Qazi

Full Stack WordPress Developer

Preferred Locations: Indore or Remote



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<https://sanadqazi.com>

OBJECTIVE

Strategic WordPress Developer with experience in custom plugin & theme development, API integration, and performance optimization. Pursuing a challenging role to leverage expertise in building scalable, SEO-friendly, and high-performance web solutions that enhance user experience and drive business growth.

EDUCATION

2019

B.Tech. (Confirm) in Computer Science & Engineering from IES IPS Academy, Indore

CORE COMPETENCIES

- Full-Stack Development
- Performance Optimization
- Client Relationship Management
- Custom Theme Development
- Third-Party API Integration
- Responsive Web Design
- UI/UX Collaboration & Prototyping
- Requirement Gathering & Analysis
- Client Relationship Management
- Root Cause Analysis
- Quality Assurance
- Database Management
- Cross-Browser Compatibility

SOFT SKILLS

- Collaborator
- Communicator
- Planner
- Critical Thinker
- Problem Solver
- Team Leader

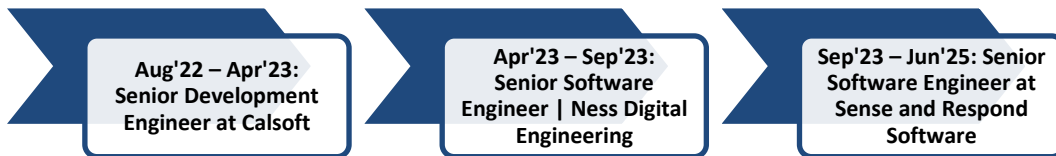
PERSONAL DETAILS

- **Address:** 346 Shree Nagar Extension, Indore – 452001, Madhya Pradesh
- **Date of Birth:** 12th February 1995
- **Languages Known:** English and Hindi

PROFILE SUMMARY

- Possess **over 9 years** of extensive experience in **Full-stack WordPress Development**, focusing on the **design of custom plugins and themes**, enhancing website performance, and fostering **effective communication** with clients across multiple sectors.
- Previously worked as a **Senior Software Engineer** at **Sense and Respond Software**, driving **enhancements in website functionalities** and **executing performance optimization strategies tailored to meet the varied needs of clients**.
- Progressed through various roles in the career trajectory, **acquiring a wealth of knowledge in PHP, MySQL, and front-end technologies**, while managing teams effectively.
- Earned notable recognition in the current position by expertly **developing a custom WordPress site for a SaaS product**, leading to a substantial boost in user engagement and heightened client satisfaction.
- Exhibited **outstanding leadership capabilities** by leading a team of **5 Developers**, nurturing a collaborative atmosphere, and guaranteeing timely project completions while upholding rigorous quality standards.
- Extensive expertise in **WordPress VIP**, leveraging this platform to **create high-performance solutions** that align with enterprise-level demands.
- Proficient in custom WordPress plugin and theme development, delivering tailored solutions that align with business goals.
- Displayed a profound understanding of **REST API integration**, facilitating smooth data exchanges between WordPress sites and external applications, which enhances overall site functionality.

CAREER TIMELINE (RECENT 3)



TECHNICAL SKILLS

- **Programming Languages:** PHP, JavaScript, HTML, CSS, MySQL, jQuery, AJAX
- **Frameworks & Libraries:** Bootstrap, SwiperJS, Gutenberg
- **Platforms & CMS:** WordPress, WordPress VIP
- **Tools & Technologies:** Git, JIRA, REST API Integration, EmailJS, Figma
- **Web Development:** Theme Development, Plugin Development, Gutenberg Block
- **SEO & Optimization:** On-page SEO, Schema Markup, Performance Optimization
- **Integrations:** API Integration, Payment Gateway Integration (PayPal)
- **Database & Backend:** Custom Database Tables, Custom Shortcodes
- **Deployment & DevOps:** Deployment to Dev/Production/Staging Servers

ACHIEVEMENTS

- **Published WordPress Plugins** on Official Repository:
 - **Conditional Block Visibility:** <https://wordpress.org/plugins/conditional-block-visibility/>
 - **Content Schedule Manager:** <https://wordpress.org/plugins/content-schedule-manager/>
- **Implemented Strategic SEO & Schema Markup:** Enhanced visibility and search rankings for various websites.
- **Developed Corporate Website for Eviden:** Built fully responsive corporate site using custom Gutenberg blocks based on Figma designs.
- **Thriveworks (U.S. Client):** Full-stack development for online consultation booking system – www.thriveworks.com

WORK EXPERIENCE

Sep 2023 – Jun 2025 | Senior Software Engineer | Sense and Respond Software, Delhi

Key Result Areas:

- Engineered custom WordPress websites to meet a wide range of client-specific business requirements, ensuring responsive design and seamless user experience.
- Proactively managed and optimized WordPress infrastructure for scalability, performance, and security across multiple client platforms.
- Designed and developed bespoke WordPress plugins to introduce advanced features and streamline site functionality.
- Executed comprehensive on-page SEO strategies, leading to measurable improvements in organic search rankings and user engagement.
- Integrated Schema markup to enhance rich search results and improve visibility in search engine listings.
- Delivered a full-featured, high-performance WordPress site tailored specifically for a SaaS product, aligning with marketing and product objectives.
- Collaborated with UI/UX designers to translate wireframes and mockups into fully functional WordPress themes.
- Managed website migrations, backups, and version control using tools like Git and WP Migrate DB.
- Implemented security best practices including user authentication, data sanitization, and plugin vulnerability mitigation.
- Conducted cross-browser and cross-device testing to ensure consistent functionality and appearance.
- Maintained and updated legacy codebases, refactoring where needed to enhance performance and maintainability.
- Trained clients and internal teams on WordPress CMS usage and custom features through documentation and live demos.
- Monitored website analytics and user behavior to identify improvement areas and drive feature enhancements.
- Participated in agile development workflow including sprint planning, code reviews, and daily stand-ups.

Apr 2023 – Sep 2023 | Senior Software Engineer | Ness Digital Engineering, Bengaluru

Key Result Areas:

- Engineered custom WordPress plugins tailored to unique client requirements, ensuring scalability and maintainability.
- Designed and developed responsive, high-performance WordPress themes optimized for both desktop and mobile platforms.
- Improved site speed and overall performance through code optimization and adherence to industry best practices.
- Integrated diverse third-party APIs to enhance site capabilities, streamline workflow, and enable real-time data synchronization.
- Executed targeted SEO strategies that led to measurable increases in search engine rankings and organic traffic.

Aug 2022 – Apr 2023 | Senior Development Engineer | Calsoft, Indore

Key Result Areas:

- Led front-end and back-end enhancements for web platforms, ensuring seamless performance and responsiveness across devices.
- Executed performance optimization techniques to reduce load times and enhance overall website efficiency.
- Implemented targeted SEO strategies, resulting in improved search visibility and increased organic traffic.
- Collaborated cross-functionally with design, QA, and DevOps teams to deliver high-quality, scalable web solutions on schedule.

Jun 2016 – Jul 2022 | Senior Web Developer | Throttle Auto Solutions, Bengaluru

Growth Path:



Key Result Areas:

- Led end-to-end development of custom WordPress plugins and themes across a wide range of client and internal projects, aligning technical solutions with business goals.
- Boosted website performance through comprehensive optimization strategies, including code refactoring, asset minimization, and efficient database management.
- Seamlessly integrated third-party APIs to extend website functionality, enhance user experience, and support business-critical workflow.

ORGANIZATIONAL PROJECTS

- **Recons Research | Lead Developer – WordPress Plugin/Theme Development, Team Management, Client Communication**
 - **Battle Program:** Custom plugin with DB integration to manage battles between audio devices, voting logic, and restrictions.
 - **Result Program:** Analytics plugin with custom shortcodes and downloadable reports.
 - **Subscription Module:** Custom plugin with PayPal integration; access restricted based on subscription plans.
 - **Custom Purchase Target:** Targeted unregistered users for post-registration purchases.
- **Eviden Corporate Website | WordPress Developer – Plugin & Theme Development**
 - **Gutenberg Blocks:** Custom blocks from Figma designs for content flexibility.
 - **Page Templates:** Multiple templates to align with site architecture.
 - **Front-End Components:** Dynamic and interactive UI elements.
 - **Responsive Design:** Full mobile and device compatibility.
- **Personal Portfolio Website | Front-End Developer**
 - **Hero & About Sections:** Overview of professional profile.
 - **Portfolio:** Project showcases with details and visuals.
 - **Testimonials:** Client reviews via SwiperJS carousel.
 - **Contact Us:** Functional contact form using EmailJS.